

Conference Suite



Successful conferences are not only the result of the panel and their content. Now, more than ever, they are sought after networking forums. Participants from all over the world not only want to expand their knowledge but also make inspiring new contacts. Successful matching makes for happy multipliers – and this doesn't have to be left up to chance. No matter

how big your meeting or conference, Chemistree will help you turn your event into the highlight of the year in every participant's diary!



Actively support networking amongst people who motivate each other and ensure your event fosters expanding communities. You will find everything you need in the Chemistree Conference Suite.

Useful modules include:

Networking Module

- ▶ *Lunch Dates*
Conference goers find their time out in the middle of the day even more satisfying if they can spend it in stimulating company. Create bespoke connections right on time for lunch with the Lunch Dates Module in the Conference Suite.
- ▶ *Inspiration Groups*
Steer exchange and engagement away from the official talks and events and create decentralised teams that participants will be happy to take part in. Benefit from the sophisticated and quick matching in the Inspiration Groups module.
- ▶ *Stay In Contact Groups*
After the conference is before the conference. You want your participants to stay in touch after the event and keep the dialogue about the conference's content alive? You want the participants to return to the next conference? Use the Stay In Contact Groups module and motivate your participants to keep the dialogue with like-minded people going.

Management Module

- ▶ *Define Circles*
More possibilities for bigger concepts: The Define Circles module will allow you to interlock whole conference clusters and allocate the same participants to all the different events that are of interest to them. You can also use this module as an information portal for your participants – complete with agenda, speaker profiles etc.
- ▶ *Generate News*

With the Generate New module you can create a communication infrastructure around your conference that simplifies many things that used to be rather labour intensive: e. g. create a buzz, initiate debate prior to the event or reliably distribute practical information.

- ▶ *Manage Participants*
Even if you are dealing with huge participant numbers all across the globe you can use the Manage Participants module to set criteria, filter your participants according to them and allocate them to different groups or circles.
- ▶ *View Networking Matches*
The View Networking Matches module can show you what impact your conference had as a networking forum. After your event, you can analyse the matches that were made between participants and use this information when planning your future events.

Social Network Module

- ▶ *Find & Connect*
Make looking for and finding new people to connect with easy! The Find & Connect module is the right platform for all those conference participants that may wish to connect.

Our Experience



Event Matching for Denkraum

Work group matching and 1:1 meetings

“Alongside knowledge transfer, our discussion format denkraum’s main focus is to foster dialogue and enable networking between people of different organisations and with varying backgrounds. One of our main challenges is to connect the right people: We don’t only aim to start stimulating discussions during the event but want to enable sustainable connections for when the forum has finished. Chemistree’s matching concept and their execution played an integral part in achieving this.”



Christina Smith

BMW Foundation Herbert Quandt



MUST 2018

MUC Summit GmbH's mission is to position Munich and Bavaria as leading location for tech start-ups in Europe and is bringing together top international start-ups with established tech companies. Part of this mission is MUST – The Munich Summit, a yearly two-day event with the aim of uniting top industry players, start-ups from over 20 countries, investors, scientists und multipliers under one roof to facilitate deal and match making. MUST was conceived and coined by the three university based founding centres UnternehmerTUM, Strascheg Center for Entrepreneurship and LMU Entrepreneurship Center.

After Lunch Dates as well as individual meetings as part of the Munich Startup Summit 2018, February 2018.

“The professional partnership with Chemistree, which was reflected in the positive results, lead to excellent matches based on professional as well as personal questions (after an evaluation period), which in turn paved the way for future-proof co-operations.”

Matthias Notz

CEO, MUC Summit GmbH, March 2018